



UT-PHS JOINT LEADERSHIP MEETING

October 12, 2010

ALIGNING A UNIVERSITY & AN INTEGRATED HEALTH DELIVERY SYSTEM

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Chancellor, EVP Health Affairs, Dean COM



UT-PHS JOINT LEADERSHIP MEETING

The Agenda

- Welcome & Introductory Remarks
- Academic Health Center Concept
 - Medical Staff & Faculty Opportunities
- Undergraduate Medical Education
- Graduate & Fellowship Education
- Clinical Research Trial Enrollment
- Questions, Comments & Suggestions

THE CHALLENGE OF ENHANCING A UNIVERSITY & AN INTEGRATED HEALTH DELIVERY SYSTEM

The “Club of 100” Academic Health Science Centers
THE UT ACADEMIC ENTERPRISE

WHAT IS AN AHC?



“An academic health center consists of a medical school, one or more other health profession schools or programs (such as allied health, dentistry, graduate studies, nursing, pharmacy, public health, veterinary medicine), and one or more owned or affiliated teaching hospitals, health systems, or other organized health care services.

There are more than 100 academic health centers nationwide and they have enormous impact regionally, nationally, and internationally.“

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The University of Toledo “Snap Shot”



- Founded 1872 Public State University (USO)
Merged UT - MUO 2006, 24500 Students, 1500 Fac
- Research ~\$75MM (54% Biosciences)
1.9M Sq Ft, 686 CI Trials, 65 Patents
- Education: COM, COP, CON, COHSHS
Hybrid community based health sciences schools
700 FT and 2000+ Community Faculty
Med-700, Nursing-1240, Allied Health 6600, Pharm-3400; Grad-5000 - Continued Growth
Residents MD-220, Fellows-50, PharmD
PA, APN, BSN, DNP, RT, OT, PT, SW, SLP.....
Affil Teaching Hosp-22, Physician Practices-245,

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The University of Toledo “Snap Shot”



- Clinical: UT Medical Center & Clinics
 - IP: 3 Hospitals: Acute Care, Rehab & Child Psych
 - Neuro, Ortho, Transplant, Cancer, Cardiac
 - No In Patient Peds or IP Obs CMI >1.9
 - 14K Hosp Adm, 36K ED Visits, CMI ~1.91
 - OP: 196K OP Visits UTP, UTAC
 - AA/AA2/Stable Rating; \$280M Net Revenue
- Clinical: UT Physicians 501(c)3
 - 195 Physicians, 150 Clinics Clinical:
- Clinical: Medical Assurance Corp
 - All physicians, staff, facilities
- Philanthropic/Advancement: UTF, UTIE

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The ProMedica Health System “Snap Shot”



PROMEDICA
HEALTH SYSTEM


- Established 1986 as 501(c)3 Corp
 - AA3/AA/Stable Rated; \$1.65MM Net Revenue
- Clinical: TTH, TCH, FH, SLH & 7 others
 - Integrated Delivery System of MI & OH
 - 11 Hospitals, 77 Corporations, 15,000 employees
 - 300 Sites, 3000 Physicians, 300 employed
 - 2.5 MM Patient encounters, 85,000 Admissions
 - 287K ED Visits, 52K Surgeries
 - 33 OP Rehab Ctrs, 3 LTCs, 3 ASCs
 - Managed Care Corp 200K Members, 27 Hosp
- Academics: Education & Research
 - Residencies-2 FP, Fellowship-2 (SM & Vasc)
 - Research- Clinical Trials ~\$4MM



THE CHALLENGE OF ENHANCING A UNIVERSITY & AN INTEGRATED HEALTH DELIVERY SYSTEM

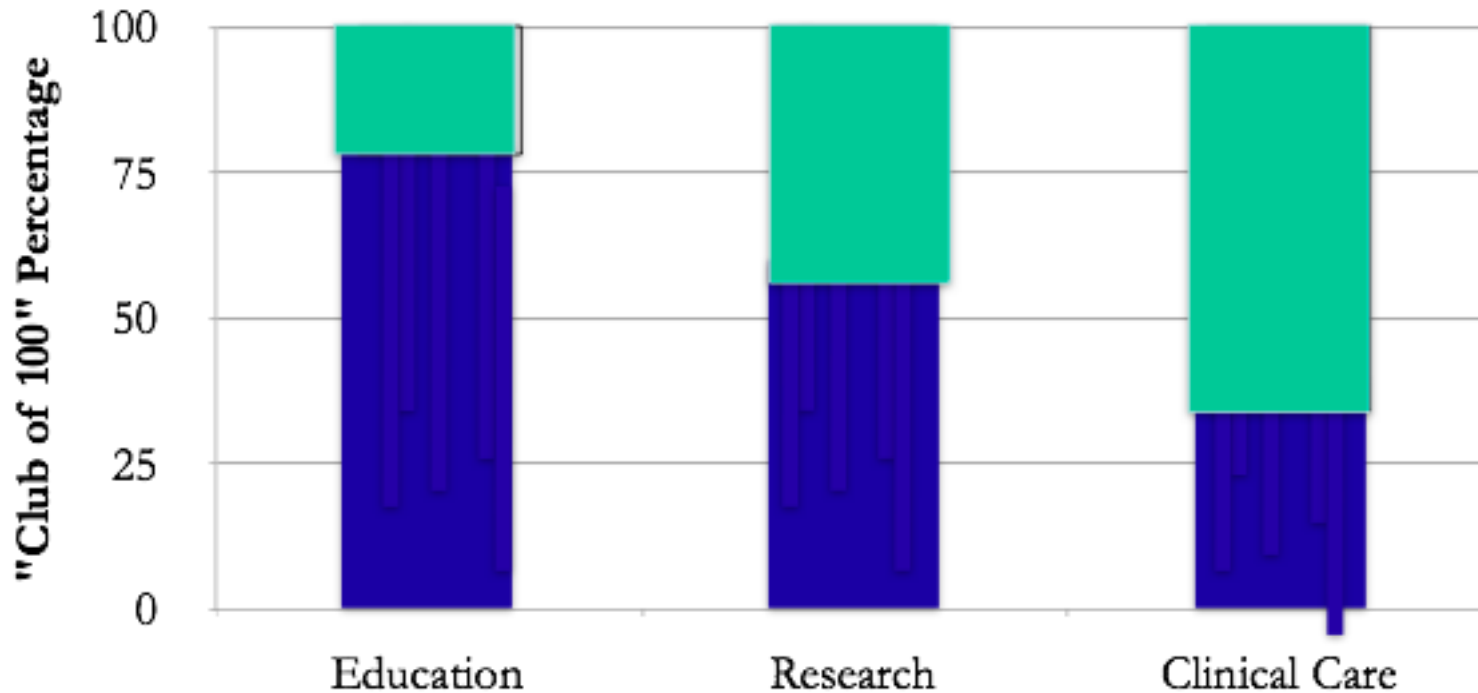
The “Club of 100” Academic Health Science Centers THE ONLY STRATEGIES FOR UT AHC GROWTH



- Maintain the status quo of the UT-HSC and UTMC size and scope 
- Continue to invest in ORGANIC growth of UT-HSC and UTMC size and scope.
- Focus on phased PARTNERSHIP growth of UT-HSC and strategic community partners to enhance size and scope.

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Creating the Future Together



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THE UT ACADEMIC ENTERPRISE

WHY A MIGHT UNIVERSITY & A HEALTH SYSTEM CONSIDER AN AHC?

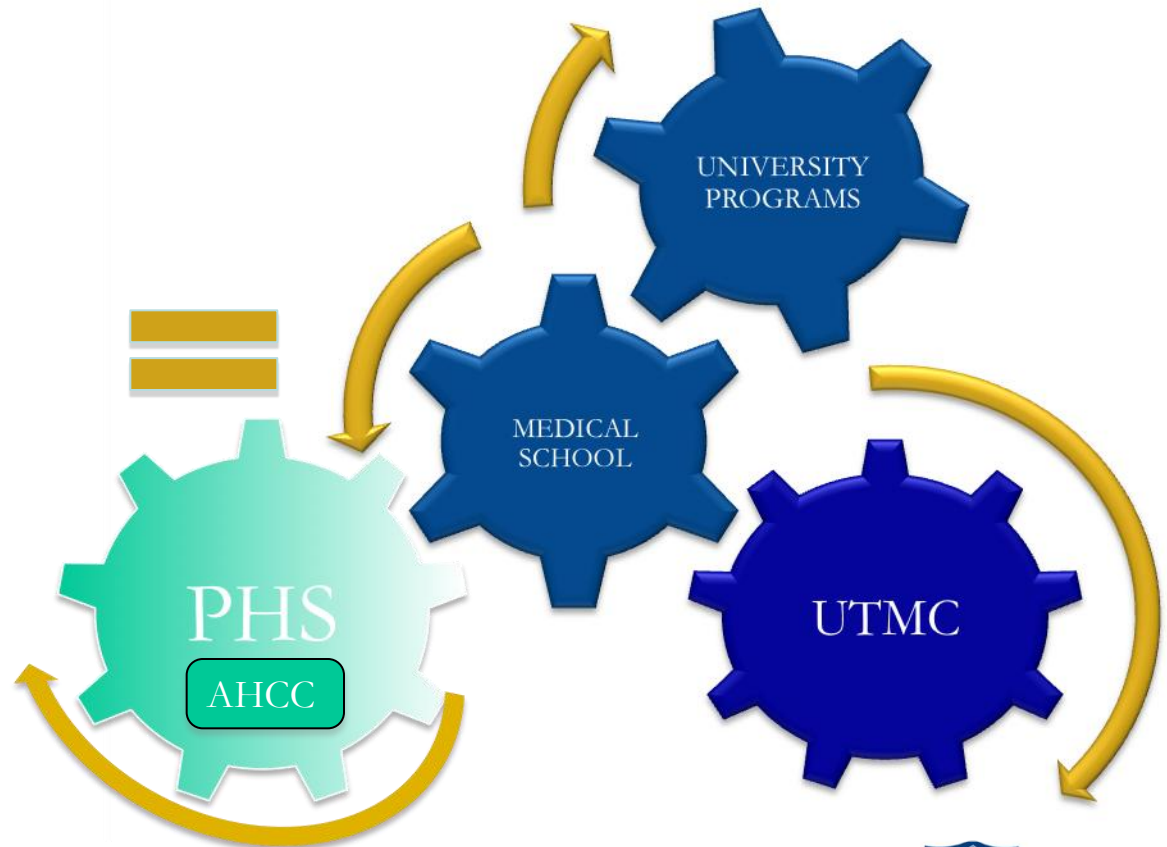


- National Distinction and Relevance
- Excellence in Health Care Delivery
- Health Provider Workforce Pipeline
- Clinical Research and Scholarship
- Eliminate Patient Out Migration/Referral
- Institutional Economic Growth
- Regional Economic Stability & Growth
- Health Reform Implementation Readiness
- Multiple Additional

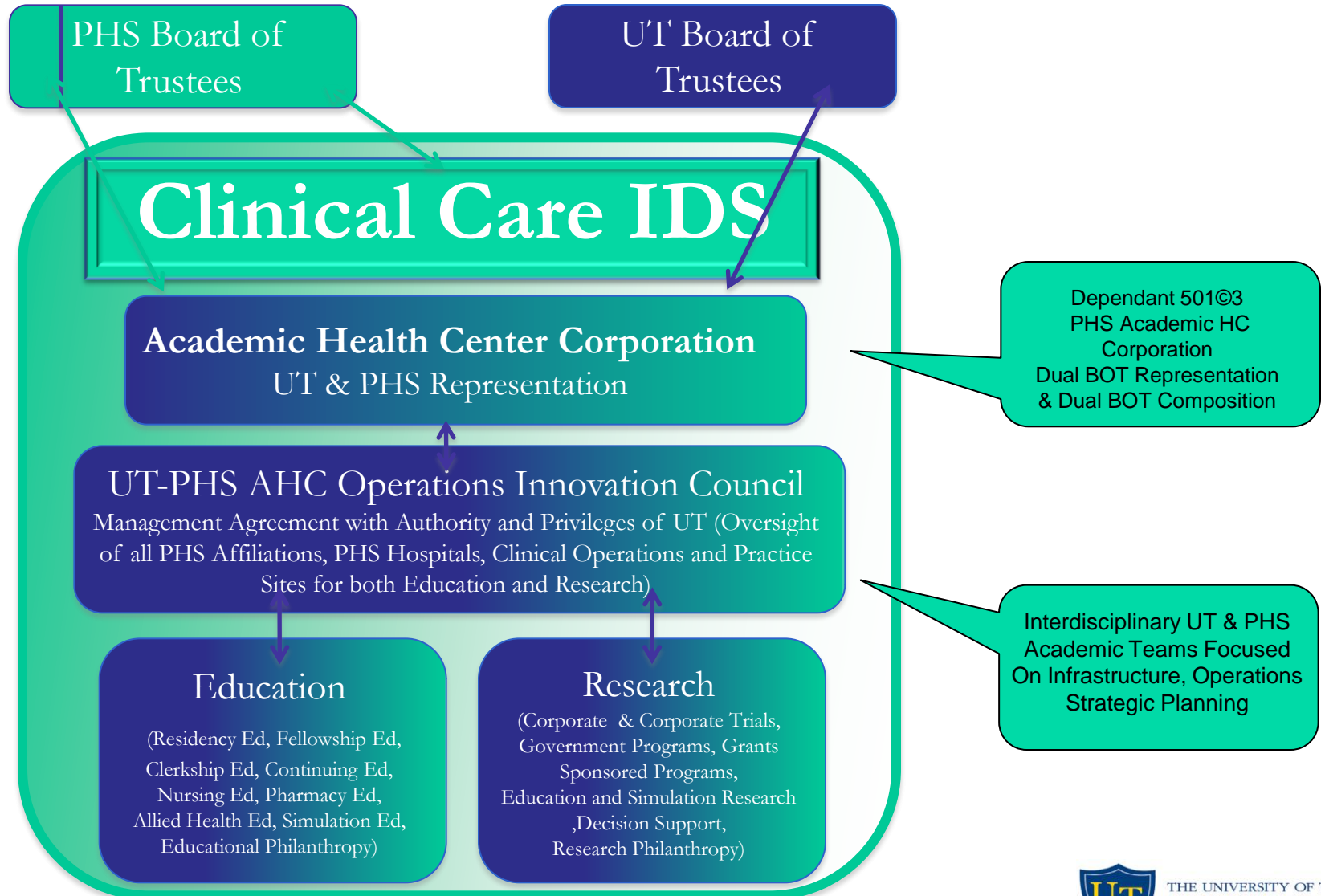
.....Personal Pride and Satisfaction

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The “Club of 100” Academic Health Science Centers ALIGNING THE ACADEMIC ENTERPRISE

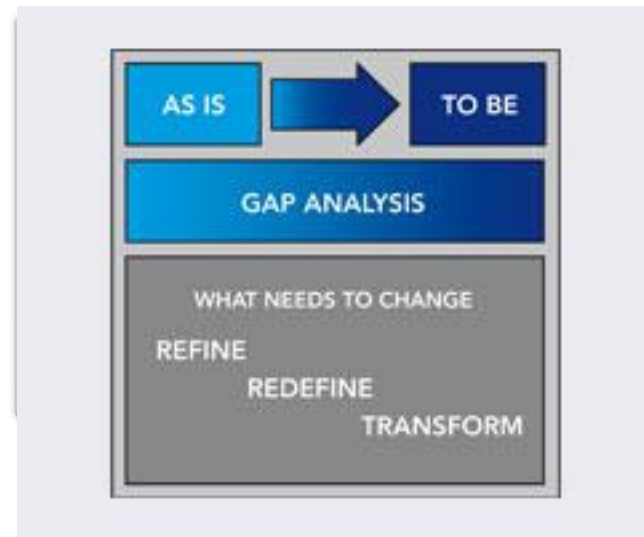
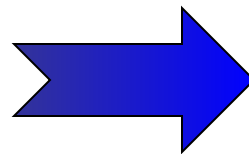


UT-PHS Academic Health Center Organizational Structure



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The “Club of 100” Academic Health Science Centers PUTTING THE PIECES TOGETHER



- Focus on phased PARTNERSHIP growth of UT-HSC and PHS in academic size and scope.

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FACING THE CHALLENGES

Educational Challenges & Opportunities

- Educational Culturation & Alignment
- Educational Facilities & Staff
- Learner Attraction & Retention
- Regional Workforce Development

Research Challenges & Opportunities

- Research Culturation & Alignment
- Research Facilities & Staff
- Corporate Trial Attraction & Enrollment
- Intellectual Property Transfer

Infrastructure & Tech Challenges & Opportunities

- Branding/Communications
 - Internal, External
- Connectivity & Conferencing
- Info Technology & Databases

Strategic Planning (FY 2011)

- Programs
- Budgets

Refine...Redefine...Transform



**THE CHALLENGE OF ENHANCING A UNIVERSITY & AN
INTEGRATED HEALTH DELIVERY SYSTEM**

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THE UT ACADEMIC ENTERPRISE

**WHY MIGHT A PHYSICIAN CONSIDER
A ROLE IN AN AHC?**



WIFM

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THE UT ACADEMIC ENTERPRISE

WHY MIGHT A PHYSICIAN CONSIDER
A ROLE IN AN AHC?



- Academic Appointment
- Preferred Provider Status
- Voice, Vote, Input
- Faculty Development Programs
- University Email Acct
- UTAD Access Programs
- Library Services & Databases
- Intellectual Property Programs
- ST Innovation Enterprises
- Center for Creative Education
- Medical Illustration / CCI Programs
- Continuing Education Programs
- Alignment of Productivity Incentives

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WHY MIGHT A PHYSICIAN CONSIDER
A ROLE IN AN AHC?



- Simulation Center Access
- Biostatistics Support
- Jacobson Center Services

- Alignment of Incentives (CART)

- Recruitment
- Billable Services
- Patient Retention

- Administrative Responsibility

-Personal Pride & Satisfaction



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Better. Future. Together.
www.betterfuturetogether.org

 THE UNIVERSITY OF TOLEDO 1872  PROMEDICA HEALTH SYSTEM

Jenn Kitzley, Medical Student Bruce Barnett, MD